

AGENDA

ONE DAY | IN-PERSON
17TH AUGUST 2022

#BBMF22

09:00	OPENING REMARKS (09:00-09:15)
	Roundtables (09:15-10:00)
10:00	Keynote Session: How F1's partnership with Netflix created a new stage of storytelling (10:00-10:40)
	Morning break (10:40-11:20)
11:00	Session 2 (11:20-11:50)
	Masterclass 1 (11:50-12:20)
12:00	Lunch Break (12:20-13:20)
13:00	Session 3 (13:20-13:55)

14:00	Masterclass 2 (13:55-14:25)
	Session 4 (14:25-14:55)
15:00	Afternoon Break (14:55-15:30)
	Session 5 (15:30-16:05)
16:00	Session 6 (16:05-16:40)
17:00	Networking (16:40-18:30)
18:00	